



Ghadi Ali is Creative director and Brand consultant. She is Saudi Entrepreneur, strategic, creative enthusiast with more than 10 years of experience in the fashion and business industry in the Gulf region, (brand development, creative vision, consumers behavior, culture expert, retail and e-commerce strategies development, marketing strategies, PR and communication). She is a founder and creative director at Luxury destination by Ghadi Ali @luxurydes.sa the first Saudi digital luxury platform leading international modest fashion and founder of Saudi international fashion council (initiative), the first Saudi networking platform, built for Saudi fashion designers, entrepreneurs, for help and support in global marketplace. She gain her degree at the King Abdulaziz University, College of art and design.